

# Social Media Marketing



## DELIVERABLES

Plan Lock-in Period 6 months

### MONTHLY CHARGES

	Beginner ₹10,000	Basic ₹15,000	Advanced ₹20,000
<ul style="list-style-type: none"> <li>5 (Five) Creative Seasonal Post (ONLY LOGO &amp; COMPANY DETAILS) per month - For all Social Media Handles</li> </ul>	✓	✓	✓
<ul style="list-style-type: none"> <li>Social Media Setup with professionally designed profile picture on Facebook, Instagram, LinkedIn</li> </ul>	✓	✓	✓
<ul style="list-style-type: none"> <li><b>Business Automation using ZOHO Social Software</b> This enables you to handle all you're a/c using a single Mobile App. Helps increase presence on the social media by reaching the right audience at the right time. Plan &amp; publish content when the audience is most likely to see it through its prediction engine.</li> </ul>	✓	✓	✓
<ul style="list-style-type: none"> <li><b>Performance Reports -</b> A Comprehensive way for you to look at numbers, and dig deeper into data and analyze your Brand's performance. With graphs, charts, and tables to display important metrics on each social media channel.</li> </ul>	✓	✓	✓
<ul style="list-style-type: none"> <li>Add Budget Included</li> </ul>	Nil	10%	15%
<ul style="list-style-type: none"> <li>Creatives Designed specifically for your Product/Service</li> </ul>	1	1	2
<ul style="list-style-type: none"> <li>SMO (Social Media Optimization so that your pages easily appear on search)</li> </ul>	✗	✓	✓
<ul style="list-style-type: none"> <li>Simple BotSetup to automate reply on query received on Facebook Messenger.</li> </ul>	✗	✓	✓
<ul style="list-style-type: none"> <li>Google Search Integration - Location, Address &amp; Contact Details, Products Information can be found on Google.</li> </ul>	✗	✓	✓
<ul style="list-style-type: none"> <li>Increase Engagement - Likes &amp; Followers</li> </ul>	✗	✓	✓
<ul style="list-style-type: none"> <li>1 (One) Animated Presentation of your Product or Service.</li> </ul>	✗	✗	✓
<ul style="list-style-type: none"> <li><b>Facebook Ads</b> Target your Audience Based on Age, Sex, Interest &amp; Location. 1. Increase reach to your Target Audience 2. Get Leads for revenue generation</li> </ul>	✗	✗	✓

## Notes

Beginner Plan is available for limited period only.

## Terms

Payment - 50% Advance

GST 18% Extra