

SERIAL NO.	Social Media Marketing DELIVERABLES	Plan Lock-in Period - 4 Months		
		BEGINNER*	BASIC	ADVANCED
		Monthly Charges		
		₹2,500	₹8,000	₹15,000
1	5 (Five) Creative Seasonal Post (ONLY LOGO & COMPANY DETAILS) per month - For all Social Media Handles	Yes	Yes	Yes
2	Social Media Setup with professionally designed profile picture on Facebook, Instagram, LinkedIn	Yes	Yes	Yes
3	Business Automation using ZOHO Social Software Software Setup Zoho Social - This enables you to handle all you're a/c using a single Mobile App. Helps increase presence on the social media by reaching the right audience at the right time. Plan & publish content when the audience is most likely to see it through its prediction engine.	Yes	Yes	Yes
4	Performance Reports - A Comprehensive way for you to look at numbers, and dig deeper into data and analyze your Brand's performance. With graphs, charts, and tables to display important metrics on each social media channel.	Yes	Yes	Yes
5	Add Budget Included	Yes	Yes	Yes
6	2 (Two) Creatives Designed specifically for your Business.	No	Yes	Yes
7	SMO (Social Media Optimization so that your pages easily appear on search)	No	Yes	Yes
8	Simple BotSetup to automate reply on query received on Facebook Messenger.	No	Yes	Yes
9	Google Search Integration - Location, Address & Contact Details, Products Information can be found on Google.	No	Yes	Yes
10	Increase Engagement - Likes & Followers	No	Yes	Yes
11	1 (One) Animated Presentation of your Product or Service.	No	No	Yes
12	Increase Business Based on Age, Sex, Interest & Location. 1. Increase reach to your Target Audience 2. Get Leads for revenue generation	No	No	Yes
Other Terms & Conditions				
1	Plan Cost Per Month	₹2,500	₹8,000	₹15,000
2	Package 4 month Charges	₹10,000	₹32,000	₹60,000
3	GST 18% Excluded	₹1,800	₹5,760	₹10,800
4	Total Value of Plan after GST	₹11,800	₹37,760	₹70,800
5	Payment - Advance (%)	50%	50%	50%
6	Payment - Advance (Rs)	₹5,900	₹18,800	₹35,400
7	Balance - Payment After	1 Month	1 Month	2 Month

Social Media Marketing Deliverables - Price List Effective from 11-12-2020

*Beginner Plan is available for Limited Period only



OUR NETWORKS

- SILIGURI** : S. F. Road, Near Jalpai More (Opp. Malay Chakroborty Hospital), Siliguri - 734005, W.B.
- KOLKATA** : 9th Floor, Regus, PS Arcadia 4A, Abanindra Nath Thakur Sarani, Camac Street, Kolkata - 700016, W.B.
- MUMBAI** : 602, New Crystal Plaza, Poona Link Road, Gunjai Chowk, Tisgaon, Kalyan (East), Maharashtra - 421306
- INDORE** : R.H.50, Shangri-La Township, Talawali Chanda, Indore, M.P. 452010
- HYDERABAD** : Bhagyalaxmi Sanghi, 203/B, Mylardevpally Kattedan, Hyderabad, Telangana, India - 500077

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